



We Connect the World



Smarter and Better Wifi for Hospitality



Like many hotels, mobile connectivity for guests is no longer an amenity, it's a must have. But outfitting a large hotel can be a costly and cumbersome task for an IT staff already busy with many other chores.

With the rapid adoption of smartphone and mobile devices such as tablets, business travelers today are no longer bound to the desks in their hotel rooms. They are increasingly working everywhere and anywhere in hotel rooms and on-the-go, displaying a clear need for them to be constantly connected.

➤ **What Hospitality users need?**

- 1) Free Wifi everywhere and anywhere in hotel rooms and on-the-go
- 2) Good Bandwidth to use Facetime or Skype to have live video chat or watch HD video streaming or share photos on social media

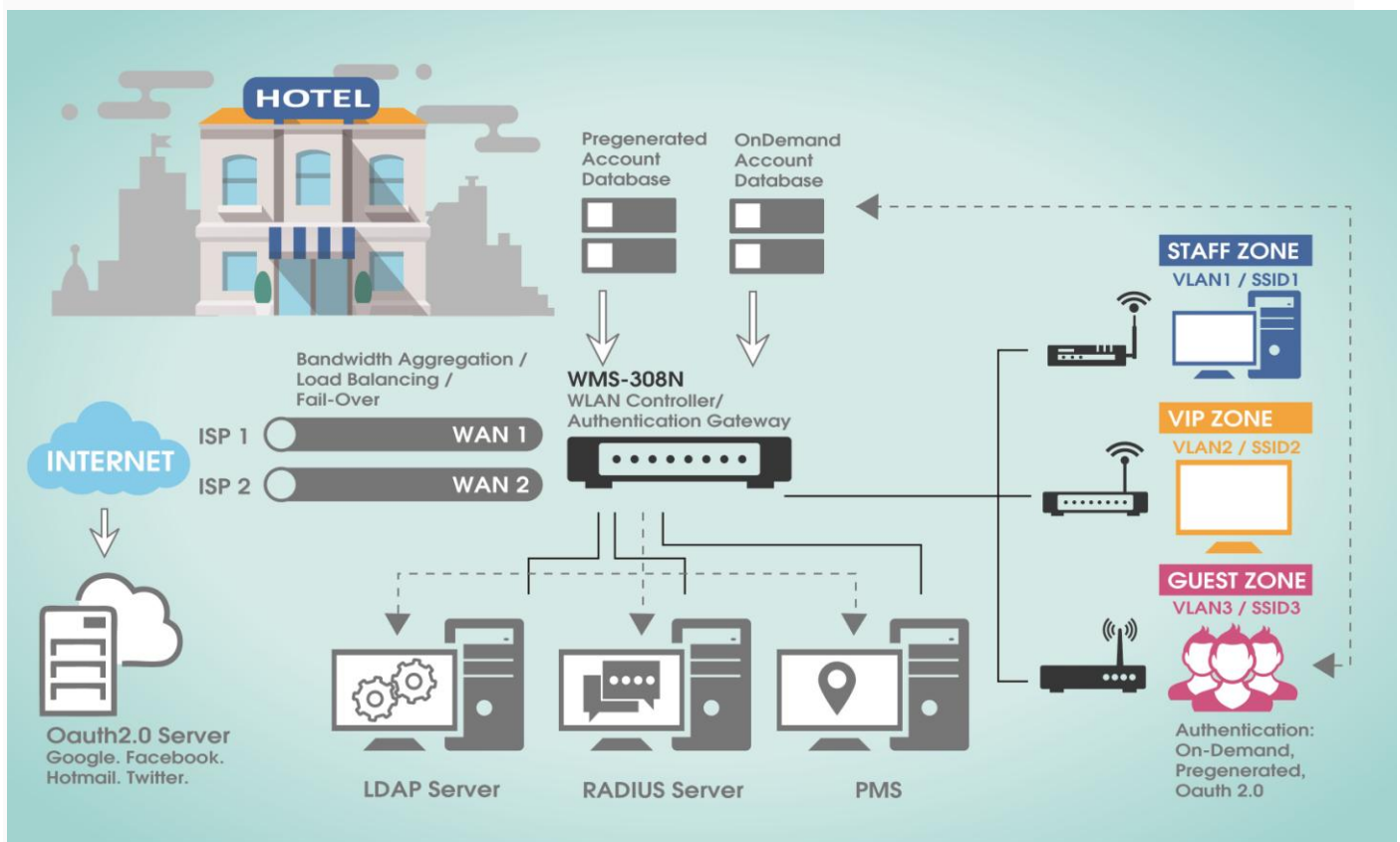
According to a Hotels.com Amenities Survey in 2013, Wi-Fi is the most important amenity for hotel-goers. 34% of leisure travelers said free Wi-Fi was the number one factor in choosing a hotel while 56% of business travelers said free Wi-Fi was their number one must-have amenity. Hotel guests use Face Time or Skype to have live video chat with friends, families or clients. They also watch HD video streaming and share photos on social media with Wi-Fi-enabled mobile devices. All of these applications consume a large amount of bandwidth. Therefore, it is no doubt that in addition to providing Wi-Fi, the performance of Wi-Fi services is becoming standard in the hospitality industry.

➤ **PheeNet's Hospitality Solution Advantage**

1. Seamless Wifi Coverage by Group AP's Dynamic Channel Allocation, and TX Output Power & RSSI Threshold Adjustment by WLAN Controller /Gateway to guarantee no connection lost and high quality Wifi Signal Coverage for user.

2. Centralized AP management for maintenance or troubleshooting purposes and guarantees reliable connectivity
3. User management such as role-based traffic policies
4. Secure User Authentication with customizable login and logout pages
5. Simplified single-account access for multiple devices
6. Wi-Fi tickets printed with QR Code for quick login
7. Fast roaming provides seamless transitions between APs and enables greater mobility

➤ Scenario



In summary, given that Wi-Fi performance and reliability is crucial to the continued success of a hotel in today's smartphone and tablet environment, hotels must be able to manage its wireless users and traffic. PheeNet brings a solution making Wifi simple to deploy, easy to use, and no harsh effort to maintain for hotel guests, and staffs.

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